

INSIGHT-TO-IMPACT 90 DAY SPRINT

A simple, repeatable way to turn engagement survey insights into everyday team behavior in 90 days.

THE BUSINESS PROBLEM

Credit unions invest in engagement surveys — but results rarely translate into how work actually gets done day to day.

Even when surveys surface clear themes, leaders often lack a simple way to turn that feedback into consistent action.

As a result:

- Conversations about survey feedback are rushed or avoided
- Expectations and follow-through are inconsistent
- Member experience becomes uneven

Over time, engagement stalls and service quality suffers.

THE SOLUTION

The Sprint embeds 10-minute conversations into existing meetings — turning survey feedback into consistent behavior within 90 days.

You receive:

- **90-Day Roadmap** – A focused sequence that turns survey feedback into small, practical behavior changes
- **Team Conversation Guides** – Self-facilitated, 10-minute discussions teams use to act on survey feedback
- **Behavior Practice** – Teams focus on one small behavior and reinforce it through consistent follow-up
- **Leader Check-Ins** – Leaders share what's working, spot patterns, and scale consistency across teams

WHY THIS WORKS FOR BUSY TEAMS

- ✓ **Built for Real Team Meetings** — Turns survey feedback into action during meetings teams already have.
- ✓ **Low-Lift** — Fits into existing meetings without adding another initiative.
- ✓ **Reinforces Behavior** — Builds habits through small, repeated changes.
- ✓ **Scalable** — Creates consistent follow-through across teams.

THE BUSINESS BENEFIT OF TURNING SURVEY INSIGHTS INTO ACTION

Less Friction & Fewer Escalations

Clear team behaviors reduce misunderstandings and prevent avoidable friction.

Clearer Expectations & Alignment

Teams align on how they work together, improving focus, accountability, and follow-through.

More Consistent Leadership Behavior

Survey feedback translates into everyday actions — not just reports.

Stronger Engagement & Trust

Employees feel heard, contribute more proactively, and deliver a stronger member experience.

Within 90 days, teams see visible shifts in how they communicate, make decisions, and follow through.

See how the 90 day Sprint works: <https://calendly.com/bethridley1/insight-to-impact>