

Beth Ridley is a former corporate executive turned workplace culture strategist, keynote speaker, and CEO of Ridley Consulting Group. She helps mid-sized organizations turn leadership development, engagement survey insights, and workplace values into consistent team behavior — without adding more meetings, trainings or initiatives.

After watching culture initiatives stall after workshops and surveys, Beth created the Team Culture Conversation System — a simple, repeatable structure of short, guided conversations leaders embed into meetings they are already holding. The system is designed to make the behaviors introduced in keynotes and workshops stick through everyday practice.

Beth's keynotes and workshops spark awareness, alignment, and shared language. The Team Culture Conversation System sustains the shift — helping managers translate ideas into action by consistently guiding teams through conversations about how they work together.

Beth's work has been featured in national publications, and she appears regularly on television. She speaks to HR leaders, executive teams, and leadership conferences seeking culture change that shows up in daily decisions, team interactions, and follow-through.

Beth holds a BA in English Literature from the University of Virginia, an MA in International Relations from Tufts University and an MBA from Columbia University. Beth has lived in London, Tokyo, Johannesburg and Bangkok and now resides in Milwaukee, Wisconsin with her husband and three children.

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MOST REQUESTED SPEAKING TOPICS:

- ✔ Leadership in the Era of AI
- ✔ Practical Steps to Build Empathy in Managers and Teams
- ✔ Psychological Safety at Work
- ✔ A Call to Permission: Rewiring Culture for Sustainable Compassion
- ✔ How Leaders Can Support Employee Mental Health Without Being a Therapist
- ✔ From Gen Z to Boomers: Understanding and Bridging Generational Differences

FROM KEYNOTE TO MEASUREABLE CULTURE SHIFT:

