

Beth Ridley is a corporate executive turned organizational transformation consultant, speaker, author and CEO of Ridley Consulting Group. Beth combines 25 years of leadership and management consulting experience to help companies simplify what it takes to embed diversity, equity and inclusion (DEI) best practices throughout organizations. Beth and her team provide a clear roadmap to improve the ability to recruit and retain top talent, enhance your brand and increase profitability.

BETH RIDLEY

With her experience leading diverse teams in five different countries and leading DEI for a Fortune 100 company, Beth has found great DEI work is all about embracing an inclusive mindset rooted in curiosity and compassion towards others. Blending the best of different cultures and communication and business styles, Beth teaches a broad definition of diversity that is inclusive of all dimensions that make everyone unique, with a focus on behaviors and skills that can be embraced by everyone at all levels in an organization.

Beth's work has been featured in national publications and she frequently appears on television and delivers keynotes at events around the world.

Beth holds a BA in English Literature from the University of Virginia, an MA in International Relations from Tufts University and an MBA from Columbia University. Beth has lived in London, Tokyo, Johannesburg and Bangkok and now resides in Milwaukee, Wisconsin with her husband and three children.



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SUGGESTED TOPICS:

- ✔ What a 'culture of belonging' looks like in the workplace and why it matters
- ✔ How a culture of belonging achieves greater collaboration, creative thinking and innovative solutions
- ✔ The best inclusive recruiting and retention strategies to attract and keep your top talent
- ✔ How diversity, equity, inclusion and belonging enhance your employee wellness strategies
- ✔ How to simplify and demystify diversity, equity and inclusion so the topic isn't so intimidating
- ✔ From Gen Z to Boomers – how to engage each generation at work with diversity, equity and inclusion (DEI)
- ✔ 3 easy ways for everyone to apply a diversity, equity and inclusion mindset at work
- ✔ Everyday acts of inclusion everyone can practice to be better at their jobs
- ✔ How to engage reluctant and resistant employees with diversity, equity and inclusion efforts at work
- ✔ How to make your investment in diversity, equity and inclusion achieve sustainable results

SUGGESTED QUESTIONS:

- ✔ Is investing in diversity, equity and inclusion at work a fad that has run its course?
- ✔ What does it mean to be "good" at diversity, equity and inclusion and how do you measure success?
- ✔ How can diversity, equity and inclusion expand beyond just matters of sex and race?
- ✔ What are effective inclusive recruiting strategies to attract top talent from diverse candidate pools?
- ✔ What are easy things every leader can do to increase engagement and retention at work?
- ✔ How does investing in a culture of belonging minimize employee burnout?
- ✔ What are easy things every leader can do to strengthen a culture of inclusion and belonging among their team?
- ✔ How do you keep diversity, equity, inclusion and belonging efforts fresh at work?
- ✔ What are current trends or best practices related to diversity, equity, inclusion and belonging at work?
- ✔ How do you make sure your investment in diversity, equity and inclusion yield sustainable results?
- ✔ What exactly is equity and how is it different from equality?
- ✔ What are some common diversity, equity and inclusion challenges organizations face?
- ✔ What is the best way to handle a situation if someone says something inappropriate or insensitive at work?