

Jumpstart DEI® Roadmap, Outcomes and Deliverables

We simplify what it takes to embed diversity, equity and inclusion (DEI) practices into your business. With three steps you will improve the ability to recruit and retain top talent, increase collaboration and innovation and enhance brand identity.

STEP 1

ALIGN LEADERS

Leaders align on DEI benefits and roadmap to achieve success. Increase confidence and conviction to lead DEI transformation.

- Online learning program
- Leadership team workshop
- Goal setting and action planning



STEP 2

ENGAGE EMPLOYEES

Employees align on DEI benefits and apply DEI competencies to their daily interactions and work. Reluctant employees motivated to engage.

- Online learning program
- Employee workshops
- Culture of belonging survey
- Goal setting and action planning



STEP 3

SUSTAIN IMPACT

Apply a DEI lens to policies, processes and programs to improve business outcomes. Establish infrastructure to achieve sustainable impact.

- DEI council
- Policy, process and program review
- DEI roadmap and strategies
- Repeatable process to support ongoing strategy execution

