

# Jumpstart DEI® Roadmap, Outcomes and Deliverables

We simplify what it takes to integrate diversity, equity and inclusion (DEI) practices throughout your business by providing a clear roadmap to improve the ability to recruit and retain top talent, brand identify and profitability.

STEP 1

## INSPIRE LEADERSHIP COMMITMENT

Leaders align around what DEI is, benefits and roadmap to achieve success. Leaders increase confidence to model DEI practices to lead by example.

- DEI leadership assessments
- Leadership team workshops
- Online learning program
- Goal setting and action planning
- 1x1 coaching
- Group coaching



STEP 2

## IGNITE EMPLOYEE ENGAGEMENT

Employees apply DEI practices to increase communication, collaboration and value creation by making DEI approachable and relevant to all company-wide.

- Culture of belonging survey
- Employee workshops
- Online learning program
- Learning application challenge
- Employee ideas to inform DEI strategies



STEP 3

## SUSTAIN BUSINESS IMPACT

Implement strategies to apply a DEI lens to policies, processes and programs to improve business outcomes on an ongoing basis.

- DEI strategies and roadmap
- DEI council to drive strategy execution
- Best practices to embed DEI in business operations, daily interactions and decision-making company-wide.

